

A photograph of a woman with dark hair, wearing a green sleeveless dress, standing against a dark green background. She is holding a tall, dried, light-colored plant stem vertically in front of her. Her hands are clasped around the base of the stem. She is looking directly at the camera with a neutral expression.

#TAKINGJUSTICE

TAKING JUSTICE



Photo - Renske Meinema

Taking Justice is all about creating a fair and sustainable fashion system for all people, all animals, and our home, the planet. Making the fashion industry fair and sustainable is probably one of the most complex matters, as well as being a never-ending process.

That is why it is so essential that we all take part in transforming the fashion industry into a fair and sustainable system. From consumers to the government and everything in between, everyone can take justice and make a positive impact in their own unique way.

BUT HOW?

IT ALL STARTS WITH TRANSPARENCY.

But what is transparency and how can you be transparent?

Being transparent has everything to do with being open about your process. Being honest about what you are doing as a company, organization, government, and also as a consumer.

What are you doing to make the fashion industry fairer and more sustainable?
What are your challenges, and how are you planning to meet these challenges?

Are you able to speed up the process by collaborating with others?

Being transparent means sharing your knowledge and experience so others can learn from your process, including your mistakes. In this way, everyone can become aware of what needs to be changed and how each and everyone can contribute and take justice themselves.

So taking justice starts with transparency, sharing your knowledge and experience raises awareness. What is the next step?

ACTION!

That is why **MUMSTER & J-LAB3L** collaborated to produce the documentary 'Taking Justice' to share their specific knowledge and experience about transforming the current fashion system.

We also asked our transparent fashion industry partners Fair Wear Foundation, Schone Kleren Campagne, Fashion for Good, Clean & Unique, COSH!, and De Steek to collaborate and contribute to this 'Taking Justice' guide to inspire you to take justice yourself.

Pay it forward

When you finish this guide, please pay it forward and give it to someone who you think would be happy to take justice as well.



Photo - Renske Meinema

J-LAB3L



THIS IS US

Judith van der Wolde and Janneke Honings, a former lawyer and jurist, enthusiastically taking justice to the next level. We're both Dutchies and J-LAB3L's founders and designers. We have launched our fashion label and webshop in July 2018, exactly ten years after meeting each other for the first time during a vacation in Jakarta, Indonesia, and we have been inseparable ever since.

Our friendship and partnership constantly drive us to improve as human beings and entrepreneurs. We share a huge desire for justice and exploring our curiosity, which makes us so passionate about this endeavor.

Judith and her family live in Jakarta, and Janneke and her family live in Zwolle, The Netherlands. We are both moms of two, aiming to raise our children to become independent, happy, free, and conscious human beings. In the frame of 'practice what you preach', we decided to give our dream a chance by starting J-LAB3L, trying to make a positive difference in the world."

MUMSTER



THIS IS US

MUMSTER, the sustainable fashion movement, is a conscious campaign agency founded by Chanel Trapman in 2016 as a reaction to the current failing fashion system. As a young 20 year-old-mother of her then 2-year-old son Mick, she was determined to set the right example for the next generation. So the company MUMSTER was born.

MUMSTER is always on the move to find innovative, fair, and sustainable initiatives, and collaborate to raise awareness and inspire people to take action in a positive and creative way.



Fashion for Good is the global initiative that is here to make all fashion good. It's a global platform for innovation, made possible through collaboration and community. With an open invitation to the entire apparel industry, Fashion for Good convenes brands, producers, retailers, suppliers, non-profit organizations, innovators and funders united in their shared ambition.

The 'Good' in Fashion for Good™

Good fashion is not a fashion that simply looks good or is mostly good. It is good in five important ways:

Good Materials – safe, healthy and designed for reuse and recycling

Good Economy – growing, circular, shared and beneficial to everyone

Good Energy = renewable and clean

Good Water – clean and available to all

Good Lives – living and working conditions that are just, safe and dignified

"The Five Goods represent an aspirational framework we can all use to work towards a world in which we do not simply take, make, waste, but rather take, make, renew, restore."

- William McDonough, Co-founder Fashion for Good

By sharing 'The Five Goods' widely with practicality and wisdom, and by demonstrating that they can create good fashion that is more appealing, accessible and affordable than its opposite, Fashion for Good will guide the sector with an aspirational model that all can use; a genuine and accountable framework with the promise of social, economic, and environmental prosperity.



"At Fair Wear Foundation, we know there's a better way to make clothes. We want to see a world where the garment industry supports workers in realizing their rights to safe, dignified, properly paid employment.

To do this, we focus on garment production, specifically sewing, cutting, and trimming processes – the most labor-intensive parts of the supply chain. We work with our 130 member brands, who are committed to finding a fairer way to make clothes, and we engage directly with factories, trade unions, NGOs, and governments to find answers to problems others think are unsolvable. Together we're stitching new solutions across the supply chain to make fashion fair for everyone."

Schone Kleren Campagne

Clean Clothes Campaign



Founded on the conviction that things can and must be done differently, Schone Kleren Campagne strives for a transparent and fair clothing industry: an industry in which garment workers thrive under healthy working conditions and receive a fair wage for their work. Healthy working conditions means a safe workplace, a workplace where workers' rights are not violated, a workplace where they can form or join a trade union.

DE STEEK



De Steek is a fusion between the companies I am Nold (once a company with sewing lessons & workshops) and PULP (once a pop-up shop company with organic & surplus fabrics). Natalie de Koning is the founder of De Steek. Their new location, Van Der Hoopstraat 70HS in Staatsliedenbuurt Amsterdam, has everything you need as a 'maker' in (sustainable) fashion & textiles. Follow sewing lessons in their sewing café, book a specific workshop or course or visit their shop to get the nicest organic materials, patterns & sewing supplies.

CLEAN & UNIQUE



COSH!



COSH! is conscious shopping made easy. With COSH! as a sustainable route planner, you can quickly and easily find brands and shops that sell fair and planet-friendly produced clothing within your style and your budget.

Clean & Unique guides brands towards improving their supply chain, becoming ethical and transparent - for humans, animals, the planet, and for the brand itself. Founded in 2007 by Roosmarie Ruigrok, Clean & Unique simplifies sustainability by helping brands of all sizes with both strategic and operational issues of the supply chain. J-Lab3I is a member of Clean & Unique.

FASHION REVOLUTION



"Fashion Revolution is a global movement that runs all year long".

We celebrate fashion as a positive influence while also scrutinizing industry practices and raising awareness of the fashion industry's most pressing issues. We aim to show that change is possible and encourage those who are on a journey to create a more ethical and sustainable future for fashion.

Fashion Revolution strives to be action-oriented and solution-focused. Rather than making people feel guilty, we help them recognize that they have the power to do something to make a positive change.

We often call ourselves "pro-fashion protesters" because we love fashion and want to see it become a force for good."

INSPIRATION ON #TAKINGJUSTICE

J-LAB3L X MUMSTER

For the Taking Justice campaign, we asked a group of inspiring women to share their views on taking justice. We believe everyone can take justice in their own unique way, and we hope these authentic stories will encourage you to take justice yourself, too.

SARA DUBBELDAM - WHEN SARA SMILES



Who are you and what do you do?

"I am Sara Dubbeldam, and I write about sustainable fashion on my platform 'When Sara Smiles'.

What do you stand for and why is that important?

I believe that when we start thinking more consciously about what we find important and what makes us truly happy, we will make different choices - choices that are better for the world and ourselves. Specifically, I make decisions based on what is fair and needed, what I want to fight for.

How do you take justice?

The current fashion industry is such an unfair world, so unequally divided. And that is why I can't do otherwise but take justice."

ALLISON SIMMONDS - A SUSTAINABLE MESS



Who are you and what do you do?

"I am Alison Simmonds, a mother of a two-year-old daughter. I started to read and to learn more about the fashion industry. For me, it was shocking to know that women are the ones who suffer the most.

What do you stand for and why is that important?

I committed to myself to promote only brands that invest in their garment workers - brands that are fair, that have ethical labor practices.

How do you take justice?

I am taking justice because I am a woman, and I support other women."

LISA STEL - LISA GOES VEGAN



NINA PIERSON



JENNIFER HOFFMAN



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Who are you and what do you do?

"I am Lisa Stel, founder of Lisa Goes Vegan and Smarter Food Choices.

What do you stand for and why is that important?

I am working every day to make sustainable choices more accessible to everyone, starting with plant-based food and a vegan lifestyle.

My mission is to prove that making more conscious choices is not a sacrifice, but an enrichment.

How do you take justice?

I started to take justice by thinking about the origin of my food. Automatically, I also started thinking about the origin of the items I buy, the bank I give my money to, and the clothing I wear. I don't think a lot of us realize how much impact we have, especially in the Western world. With every euro we spend, we vote for the kind of world we want to live in."

Who are you and what do you do?

"I am Nina Pierson. I am an entrepreneur, yet I do not fit in one particular box. I follow my intuition , and I do the things that attract my energy.

What do you stand for and why is that important?

Everything I do is founded on making a positive impact. When I think about justice, I think about equality. I feel we as humans need to realize we all live on the same planet, that we are all connected and everything around us.

How do you take justice?

From this realization, we can change our behavior to not only live from an egocentric perspective but to live with compassion, tolerance, and respect towards each other. If you start thinking more about others, it will come back to you eventually - resulting in more satisfaction and happiness in your life."

Who are you and what do you do?

"I am Jennifer Hoffman. I am an actress and TV-host.

What do you stand for and why is that important?

The more we increase the distance between ourselves and the products we buy, the less we see the pain behind the product. We need to bring the number of steps between us and the product back. In doing so, we are able to see what we buy and become aware of the fact that people on the other side are making our clothes.

How do you take justice?

When you see the damage that has been caused on the other side of the world, just because we want to buy a fashion item. At this point, there is no other option than to become more vigorous in fighting for what we believe."?

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